

Dear Artist,

Thank you for your interest in the 27th annual Boylan Heights ArtWalk. This year's ArtWalk will be held **Sunday, December 8, 2019, from 12:00 Noon to 5:00 pm**. In the event of severe weather, ArtWalk will be held *Sunday, December 15, 2019*. Please note that artists are expected to be available on either date, and participation fees will not be refunded in the event the date has to be moved. All artists are expected to be on site in their booths for the duration of the event. Any exceptions must be cleared with the ArtWalk Coordinator prior to the event.

The deadline for submitting your application is Monday, September 30, 2019 and must be postmarked by this date for consideration. Artists will be notified of their status by mid-November.

The application for the event is attached to this notice. Below, we offer some additional information and tips to help you provide a complete and effective application.

- Fully completed applications have the best chance of acceptance. Please provide all of the information requested.
- You should be particularly thoughtful about the three-word phrase requested in the bottom half of the application. This phrase will be used on ArtWalk maps and in other publicity to describe your work. Provide a phrase that offers a clear definition of your work.
- Be precise about the category or categories in which you apply. ArtWalk is a juried show; a panel of artists and Boylan Heights residents will review applications to determine which artists will participate. You may only show works in the category or categories in which your application is accepted.
- We ask that you submit 4 *recent* digital images that are representative of the pieces you will have available at ArtWalk. These images will represent your work to the jury and to the public; please select them carefully. We strongly recommend that you include only one piece per slide, to allow the jury to see your work in the greatest possible detail. Multiple image slides generally do not show enough detail or your work in its best light. Jurying is anonymous; please do not include your name or any identifying information on any images.
- Images may be submitted via email to boylanheightsartwalk@gmail.com or on a CD if submitting via the postal service. All images should be high-resolution, JPEG files, preferably at 300 dpi. CDs should be permanently marked with the Artist's name; files on the CD should be inside a folder named with the Artist's name.
- Images will be used in ArtWalk promotional materials, including the online gallery hosted on our website. If you do not want your images used in ArtWalk publicity, be sure to check the appropriate box on page 1 of the application.
- If you wish to show art from multiple categories, you *must* submit a separate application, application fee, and images for each category in which you wish to participate. Each application will be reviewed separately, and you may only show work in the categories for which you are juried in. If you are accepted in multiple categories, you may show all of the work in a single space; in that event, only one participation fee is required.
- Fees must be paid by check via US mail or hand delivery, but application and images may be submitted via email to boylanheightsartwalk@gmail.com.

- Artist displays are typically set up on neighborhood porches; each space is approximately 8' x 10', although there is some variation. Some lawn placements are available for artists who have tents. Artists are responsible for setting up their displays, in cooperation with their Hosts. Whether they are placed on a porch or a lawn, artists will be sharing space; cooperation is expected and appreciated.

Help us get the word out! We will send electronic versions of our flyers/maps and postcards to participating artists, using the email addresses provided in Section A of the application, around the first week of November. You can use these on your own social media sites or in email campaigns, or you may print them out to post in your studio. If you'd like physical postcards, please contact Lyman Collins, ArtWalk Chair, at boylanheightsartwalk@gmail.com. We can provide up to 25 postcards on request, but you are responsible for picking them up.

If you have any questions about the application process or ArtWalk itself, please contact Lyman Collins, ArtWalk Chair, at 919-337-3633, or boylanheightsartwalk@gmail.com.

Thank you for your interest in ArtWalk—We look forward to receiving your application.

Sincerely,
The 2019 Boylan Heights ArtWalk Committee